Learn T'ai Chi
Play the Guitar, and Be a Plumber in Just 5 short minutes

USING THE ACCELERATED LEARNING METHOD
KNOWN AS NEURO-EGOTISTICAL PROGRAMMING

Level One, the first minute, deals with affirmation of I, ear, nose and throat;

Level Two, Swedish techniques of opening the drain chakras;

Level Three, the three major chords (C,F,G) of the body/mind;

Level Four, the first four movements of T'ai Chi (a complete fallacy in itself);

Level Five, Spiritual Philosophy of Marketing (a complete faux pas in itself).

The seminar is taught by Sum Yung Fu, with over 20 minutes of experience, from Chula Vista to National City (by Mile of Cars). Graduates eligible to join any advanced class of Golfing (a metaphorical structure), Passive Joint Smoking (with bondage), Advanced Dirkulitory (life extension) Painfupressure (Chinese sadism), Jeep Tissue (Ford tough), and Psychobodiology (aligning body to concept). Taught in two rooms of one building! Call Today! Hurry!

THE INSTITUTE OF REICHO-FUCTUAL FANTASY
555-4142 (43,44, etc)
(Pizza and Fastercard Accepted)

$ IRFF $

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TIREWALK

WITH

Manthony Robbers

and his ever present

Neuro-Egotistic Programming

Walk on tires! "If you can do this, then you can do anything!" It's a "true fact". The God's Truth, no less. With yet another Accelerated Program you can evolve your ego to drastic heights never before dreamed of by even your limited perception. As we see it, you ain't done nothing till you walked on tires. So get with it! As you may well know, there's no time even remotely like NOW, (except every now and again)...however, why even think the way you do? Drop that seventies poverty shit and hop on the bandwagon. This stuff is IN! We've got twenty feet of Michelin, Goodyear, and organic tires that have been baking all day in the summer Arizona sun!!! You thought coals were hot, compared to this that's ice water. TIREWALK is performed by Manthony Robbers, one hell of a showman, and a damn good charlatan. He deserves the money (by "divine right", of course) if you fall for such an obvious scam. You know what P.T. Barnum used to say? If you don't, then this seminar is for you!!! Step right this way...step on up...the show is about to begin...

CALL NOW 555-TIRE NOW CALL

©1986 VRU

Emotional Surcease

with

Fairy Ream, Ph.D.

"called by some an intuitive councillor,
by others just an asshole."

End those problem emotions now, with Emotional Surcease work, created and developed by Fairy Ream, Ph.D., co-founder of the Institoot of Reicho-Fuctual Fantasy, and generally disliked by even his own emotions! Using the Hateway Points to inflict Painfupressure on sensitive, living tissue, Fairy is expert at creating Third Level Surcease so that you completely shut down feelings of any kind!!!

Attain the detachment (talked about by the Great Rages throughout the Ages) from your own emotions! After all, "what's love got to do with it, got to do with it?" sings the Fairy as he hops, skips and jumps to the bank. Don't wait for that next emotion to ruin an otherwise nice day.

STOP THEM NOW! Call today.

Fairy Ream, Ph.D.
Shoddy Find Enterprises
555-HURT

©1986 SU

Just Like Aspirin

"For the temporary relief of minor aches and pains." (Catch Phrase #1) WITHOUT PILLS! (C.P.#2)

We're not hyping this one out of proportion. We make no claims about being "better off" (C.P.#3) "more aligned"(C.P.#4), "closer to the truth" (C.P.#5), "better performance"(C.P.#6), "emotional release"(C.P.#7), or, the list is endless. You know them all. You've been there. You've been Rolfed(C.P.#8), golfed, pushed, poked, prodded,and shake and baked, and you still have minor aches and pains. (And major ones, but that's another story.) Ain't no way around it. You're not never (DOUBLENEGATION) going to get rid of them, no matter how much you visualize(C.P.#9), affirm (C.P.#10), "eat right"(C.P.#11), FIREWALK(C.P.#12), TIREWALK(C.P.#13), or "clean your karma"(C.P.#14). And you know how good it feels when just those little things are relieved, those nagging(C.P.#15), aching(C.P.#16), pains in the neck(C.P.#17). You're probably getting sick and tired of all these stale, cliche, Catch Phrases, and so am I. So, if you need temparary relief of minor aches and pains and/or maybe just a laugh, give me a call. I've got good hands and a sense of humor.

Edward Berge, Ms.T., H.H.P. Etc., Non-Inc.
NO HYPE HUMOR AND BODYWORK
(619) 272-3497

© 1986 ER

SANDBLASTING

WITH

MASTER BLASTER BEDWARD URJ

Don't let that unsightly ego get out of hand. Keep it in check with SANDBLASTING, an ancient art revitalized to balance New Age self-righteousness. Bed will make you laugh as he thrusts the Sword of Sand directly into your psychological juggler vein, causing severe ego hemmorage. Kind of like bloodletting, only egoletting! And all in the name of fun! Everyone else laughs at you, so join the crowd. Get humiliated, laugh and cry by what I say about you. Feel it all! You deserve to be cut down to size (divine right nonwithstanding). We all know the ego's predisposition for the Throne, sometimes clouding our gifts. So kill the bastard, once and for all!!!

SANDBLASTING is "played" by Bedward Urj, who uses a Bic Sword of Sand (available at better stores everywhere), and the capricious and piercing Winds of Satire (apparantly available only here) to blast the shit out of your "face". You ain't as good as you think, so forget it. When you feel that nagging little brat pulling on your sleeve saying "What about my Higher Self-ish?", kick it promptly in the ass with, you guessed it, SANDBLASTING.

A session with Bed includes: 1. personalized interview and assessment of your worst qualities; 2. a written depiction of yourself in this light/darkness; 3. twenty damn good reasons why you should go to bed with Bed; and 4. an autographed photo of his Bic pen (beautiful mahogany frame and glass extra). And all for the low low price of $30 (half the price of "better" theripies, also available everywhere). Don't wait, because I won't. LET'S GET BLASTED TODAY!!!!!

5-SAND

©1986 SU

MASS-AGE THE"RAPIST" PROGRAM

It's not by accident that that's exactly what these words spell. So forget the New Age. It's gone beyond that and transformed into the MASS-AGE, where the number of people doing massage far outnumbers the amount of people that actually exist! So we have to use our imagination in creating a market by telling people what they "really" need, even if they're not "aware" of it. Why do you think we're called the"rapists"? We actually (and not "metaphorically" either) violate another's rights by judging them according to our "programs" and then telling them what they should do to be "healthy". Then we sell it at exorbitant rates justified by our conviction that we're worth that much because our Higher-Self-ish is in direct contact with the Program "in balance with Nature". (If it's all that good what happened to us?) So, if you're tired of being the rapee, join the rapers and get with the MASS-AGE THE"RAPIST" PROGRAM, and become one of the millions now forming the Fourth Reich (founded, of course, by our fearless messiah, Willheim Reich.)

"If you're superior, you may be one of us"

CALL NOW (the only real time anyway.)

555-RAPE

WAY OF THE TERRORIST

WITH

Åwho Wepal and Newajar Dacoffee

120-hr. Terrorist Technician; 150-hr. Mercenary Terrorist; 1000-hr. Terrorist Therapist. (Nationally approved!)

It's coming to a tent near you, like it or not. So you better be ready, and with more than a mouthful of metaphors, because this is the REAL THING! All this talk of love and "white" light does not stop bullets shot by dark men! Don't kid yourself with that affirmation "If I just don't draw that to me, it won't happen". It's no longer safe on the streets. The American Indians have joined them now. (Ånother "dark" people.) Ånd it's not like we blame them, we just want to kill them. That's all. Since we can't face anything dark (including ideas), let's stop them, once and for all.

Here's what some of our graduates had to say:
"I'm a father, husband, friend, and full time terrorist therapist. People really listen to what I have to say now."

"I'm working on a cruise ship, Love Boat style, killing innocent old men in wheelchairs. It's rewarding work!"

"I like to create my own schedule, and that of others as well!"

So JOIN THE JIHAD! We're talking Holy War here, and we must be "freedom fighters" (aka. terrorists) for a just and true cause; our outlandish standard of living! Be a religious fanatic, just like they are, only on the side of The One True God! Don't let them tell you what to think, let us! Die now and go directly to our Heaven!

CALL NOW OR DIE !

555-KILL

© 1986 JU

MUTANT URJ

(oh my God !!!)

What now? It's...it's...MUTATING! Kill the beast! Sign of the cross! Heaven help us! Because here comes MUTANT URJ. Talk about kundalini run wild, call it innovative, probably call it disgusting, but the primal urj has mutated into a completely bizarre but otherwise ordinary darchetype. This system starts out like most others with known forms of inanity, but then takes a quantum lunch and never returns. They taught you imagry, but now there's DIMAGRY. They taught you sandplay, we bring you SANDBLASTING. They taught you affirmation, we offer DOUBLENEGATION. You've seen the light long enough. Put on some sun glasses and hit the Dark Room. We do things for absolutely no reason whatsoever! (Can you even imagine?)

Of course it costs money: In God We Trust, after all. We'll have you sitting at desks with crayons, drawing things, just like when you were a kid! Then you'll reach that state of utmost gullibility known as "play" (aghast). And why not? Do you really think "therapy" is better, just because they told you? We got news for you. This is California and this is 1986 and it's high time we had some creative new petaphors. Re-learn how to MURJ. Remember when it started in your crotch and you channeled it elsewhere? Well, channel it back, because this is where it starts getting interesting. Highly qualified and experienced Demetaprogrammers strip down those white light washed layers of much overused cliche and urj you to have the courage to just go ahead and MURJ. That's right, no mantra, no visualization, no energy exchange, no relationship, no nothing! (DOUBLENEGATION) You've worked long enough and at everything else, it's time to play. Go ahead and MURJ with MUTANT URJ today, in the year of our Lord, Right This Very Second.

MURJ NOW 555-MURJ NOW MURJ

©1986 URJ

BREAST FEEDING
AND
CRADLE ROBBING
WITH
DARLIN McMALICESTER

What you've heard is true! He does get laid as often as people think, and with everybody you know, up to and including probably you! Here's how he does it. "Ah yes, breasts...they relax me", he chants as he does chua ka on his penis. His seminar features several pairs of talanted young breasts just waiting to feed the hungry adult mouth. You'll learn: 1. the "squeeze and suck"; 2. playful nibbling; 3. tongue circles; 4. the "suck and slide"; and 5. nestling. As an aside he passes ancient and modern methods of cradle-robbing, and for your sister reveals his secret Jailbait Jingle.

Darlin has over 6 years experience peeling under ripe Hawaiin pineapples, has been fed hundreds of pairs of breasts, and likes women half his age and twice his chest size. (He's especially pleasent when he gets drunk and vomits on your carpet.) He takes full advantage of his role as "teacher" to seduce unsuspecting sternal protuberances.

"It is, after all, what they want, isn't it?"
You betcha. Call Now.
555-TITS

SNORTS MASSAGE

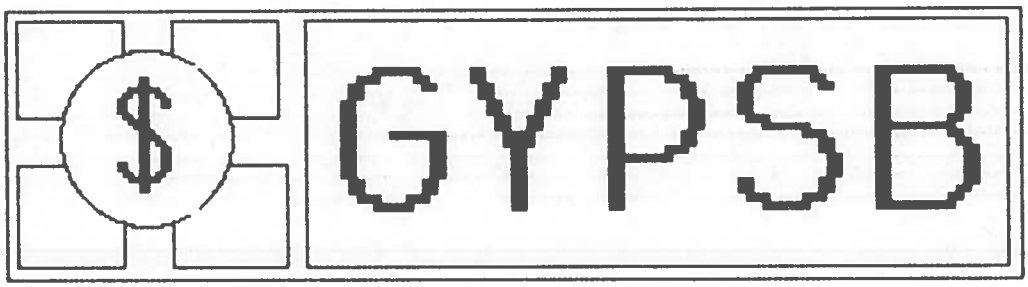
As in, turned up nose. As in, SNOB. That's right, SNORTS MASSAGE! We have a little club now that we formed because we were the first there and now you have to pass a personality test that we ourselves didn't! Oh well, what can you expect? This is a business. And we all know that there's no place for humor (gasp!) in a business. And we also know that personal preferences are more important than your massage ability. All in the name of holism, of course.

Our members are absolutely perfect, in at least our minds. We have Hate Cuntdumbery, who herself will sleep with anything with legs, is always angry about something, has the touch of an elephant, but she's a businesswoman! And then there's Pain Fierce, who goes deep and it hurts (So therefore it must be working), has no sex life, is a wimp, but he's a businessman!

And don't forget, you'll have to take the Official SNORTS MASSAGE Program for the now over-inflated price of $800 to join us, even though a decent therapist with half a brain and one hand tied behind his deep tissue can learn it in a couple of hours. It's part of a "system" that we must mindlessly follow to justify our ultimate worth to those few of you out there that can actually think for yourself! (A frightening thought)

So, if you want to learn, don't call us. If you're a snob, call today!

555-SNOB



Gypstiloot of Yuppies Pushing Self-righteous Bodywork
4502 Cash St., Fan The-ego, Sellaformula 92109
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An Extra-rational Pretensional Fool of Shoddywork

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Courses in: Faddish/Lessalen MassAge.....Painfupressure and Chinese Sadism.....Hustle Gulping.....Shoddy Reichology Drydough Therapy.....Reicho-Sexual Fantasy.....Cheap Hustle Self MassAge.....Reichopalisthenics.....Feeatsu, Din Kin Fanatomy and Busiology.....Resexology.....Tee Hee Ch'uan..... and less!!!!!

Cult follower comments:

"I used to have a reasonable perspective on things, but after Level One I just won't listen to any obvious contradictions of the Program. It really works!!!"

"I questioned things and was dismissed for being disruptive. And all I asked was, why all the religious stuff in a technical school?"

"I'm now working in a chiropractic clinic, seeing 10 clients a day, and am totally exhausted and sick from it. But I can give them what I don't have: Health!"

Our Goal is to produce Reichologically programmed amatuers who can use shoddywork to support their rationalizations in times of proseletyzing. Our program has revolved over many fears of sexperience, since 1977.

120-hr. MassAge Wrecknician; 150-hr. Pretensional Shoddywork; 1000-hr. MassAge The"rapist"

©1986 GP

Bhang Style High We Mon

High We Mon is an ancient system of self-intoxication spaced out of practical application that encompasses skills usable nowhere. It enhances dispersion, sleep, numbness, and unconsciousness, while revoking motivation, work, movement, feelings, and concern. By joining the body and hookah as a single unit a waking consciousness fades that is not there at any moment, even while practicing the norm.

The classes are facilitated by Bedward Urge, who began his self-deteriorated condition of High We Mon nearly ten years ago, the last three totally uncommitted to anything! Bed is currently an advanced student of "I don't care", a third generation High We Mon disaster.

Classes Include:

- Snow Form
- Waste Form
- Bush Hands
- Paraphenalia
- Medications
- Mono Practice
- Floor Corners

Group or Private Rooms Available, Domestic through Imported. In Gaycrest, Pacific Peach, & Stacy Keach

555-HIGH

THE CHURCH OF THE OFF WHITE LIGHT

with Irreverand Beige

Just imagine (if you can) , a whole religious faction that doesn't take itself seriously! Bizarre as this may sound, it's TRUE, and therefore, TRUTH! It's just another short logical hop, skip, and jump to the WAY and the LIGHT. So come on down. We're talking LIBERATION (from your money), wholesale! Forget those expensive 'accelerated' programs that takes more than one lesson. We're talking ENLIGHTMENT and we're talking NOW. That's N.O.W. NOW. Come on down!

Just send for our new set of beautifully ludicrous tapes entitled: A. The Balls To Try And Pull This Off and B. The Balls(Ladies substitute appropriate genitals) To Want A Large Annual Salary. Each tape seperately costs $20 (twice the price of your favorite musical group, but 'infinitely' better for you), and if you order NOW you can get this two tape set for $50! That's $10 more than if you but them separately! (We're assuming you're that stupid if you bought this so far.)

And best of all, this is all TAX DEDUCTIBLE!!!!!!! Every cent (well, $20 minimum, actually) you 'donate' for these tapes you can write off to Uncle Sam and accumulate karma chips for that long and tedious journey into the 'afterlife'. So, in terms you New Age Yuppies can understand, we're talking a good long term investment that pays dividends up the yin/yang. And not in some far off future Kingdom, but, you guessed it, NOW! So join today, before it's too late!

"Your only other alternative is to burn in Hell."

555-GREY

Winter Session 85/86 Proposal

Elective in Anatomy: 205

T'AI CHI CH'UAN: SUPREME ULTIMATE FIST

There's a time and a place for everything, and a time for just plain kicking ass. And if someone be hasslin you, let em have it with T'AI CHI CH'UAN: SUPREME ULTIMATE FIST! There's no need to turn the other cheek anymore, because now you can fight back with over 5000 years of justifiable rationalization for physical revenge. I mean, they're the ones who attacked, I merely neutralized and redirected their own energy back at them. They did it to themselves! That's right, we may appear to be passive and spineless, but just you go ahead and fuck with us man. So may peace and harmony be with you, and remember: they did it to themselves!

Tuesdays and Thursdays, 7 pm-injury break

Instructor: URJ, who has kicked at least one ass in every major nursing home.

SIGN UP TODAY! DO IT NOW!

I SAID NOW!!!!!

11/27/85
revised

GYPSB

Gypstitute of Yuppies Pushing Self-righteous Bodywork
4502 Cash Street (619) 277-GYPS

Winter Quarter 1986 Schedule of Masses

COURSE #	HOURS	COURSE TITLE	DATES / TIMES
101	120	Level I Religious Endoctrination Program Masking as a "vocational" Setting learn the "Real Truth" about not just body-work, but everything!!! Our people here know what's "really" real.	Squad A: Wed Sa.-11p. Set 12-12x Squad B: all other times
201	150	Level II Proflesional Religio-Bodywork Proseletyzing. Really get the dogma down so you get converts by using rational-ization to confuse the already gullible. Create the need for yourself!	Squad A: ALL DAY EVERY DAY SQUAD B: ALL NIGHT EVERY NIGHT
205A	30	Elective in Fanatomy: Tee Hee Chuan: Learn a set of movements taken totally out of the context from which it originated for your own purposes!	SQUAD A: T/Th. 4:30-5:3 SQUAD B: M/W 4:30-5:3
309	90	Indenturship & Sierfship: R.U. Kidding This is where you really get down to Gold Tacks (Brass is so "poverty conscious".) and convince yourself you're really worth whatever the desperate	Intensive: With higher technique you can learn this stuff NOW IN NO TIME (YES, but lot of money-